

## Design development of skirts for school going girls

■ REENA C.SETHI AND RENU BALA SHARMA

Received: 21.07.2012; Accepted: 10.05.2014

■ **ABSTRACT :** Recent researches support the idea of customized product where consumers want individual needs met in the most satisfying manner. The objective of this project is to determine the preferences of school going girls in the age group of 12-18 years of age and designing skirts for different occasions viz., school, sports, casual and formal wear. Skirt is an item of dress for its popular style line and other features like comfort and look etc. Present investigation is an exhaustive study of the preferences of school going girls for skirts. Skirts in different length options make the wearer feel comfortable and attractive. Skirt is an item of dress which is very versatile, smart and suitable for many occasions. The treatment given may present an ethnic look to contemporary, stylistic and modern look. The basic silhouette and treatment gave variety of designs. The current trends showed skirts as one of the most preferred dresses among the school going girls. Considering the fashion, style as well as their preferences for skirts, different designs of skirts were developed using CAD technology.

■ **KEY WORDS:** Fashion, Style, Sloper, Panel, Silhouette

■ **HOW TO CITE THIS PAPER :** Sethi, Reena C. and Sharma, Renu Bala (2014). Design development of skirts for school going girls. *Asian J. Home Sci.*, 9 (1) : 280-284.

See end of the paper for authors' affiliations

**REENA C. SETHI**  
Krishi Vigyan Kendra, Tanda  
Vijaisi, PILIBHIT (U.P.) INDIA